



Global Headquarters
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Thank you for joining our mission to end breast cancer. By using the Susan G. Komen® Breast Health and Cancer Community Education Toolkits, you will help with one of our organization's most important goals: ensuring that all women and men are educated about breast cancer.

There has been great progress made against breast cancer in the 33 years since our organization was founded, much of it thanks to increased early detection and effective treatment. Early diagnosis and treatment begins with education. We must continue to provide individuals everywhere with accurate and relevant information about this devastating disease, empowering them to make informed decisions about their breast health.

This is especially true where the incidence of cancer is on the rise in China. 2.2 million women and men are dying of cancer each year according to the World Health Organization. Breast cancer is the second most common cancer and second leading cause of cancer death among women in China.* And, with an average age of Chinese women at diagnosis of breast cancer at 40.6 years old, Chinese women are significantly younger at diagnosis than women in countries such as the US, Germany, and Japan. **

The Toolkit offers evidence-based strategies to support you, as an educator, in providing culturally - and linguistically - responsive breast health education to Chinese women in their communities and workplaces.

We applaud you for your efforts to address China's breast cancer burden. Together, we can work toward a world without breast cancer. Thank you for all that you are doing to make this goal a reality.

Warm regards,

A handwritten signature in black ink that reads "Judith Salerno".

Judith A. Salerno, M.D., M.S.

President and CEO

Susan G. Komen®

* Ferlay J, Shin HR, Bray F, Forman D, Mathers C and Parkin DM. GLOBOCAN 2008 v2.0. Cancer Incidence and Mortality Worldwide: IARC CancerBase No. 10 Internet. Lyon, France: International Agency for Research on Cancer; 2010. Available from: <http://globocan.iarc.fr>, accessed on 08/19/13

** Kantar Health Oncology (2012). Breast Cancer – a global view on standards of care and patient outcomes. Available at: http://www.kantarhealth.com/docs/spotlights/kantar_health_breast_cancer_2012_noflash.pdf.

Breast cancer knows no boundaries – be they age, gender, socio-economic status or geographic location.