

USING YOUR EDUCATIONAL MATERIALS



Breast Health Basics

Target audience:

Young Hispanic/Latina women

Purpose:

This flyer provides general facts about breast cancer in a simple and easy format. It's a great piece for young women as it emphasizes lifestyle choices, risk factors and breast cancer statistics.

Suggested venues:

Can be used in nearly any venue

Minimal time needed for use:

5 minutes

Languages:

English/Spanish

Key Messages:

- Know your risk
- Make healthy lifestyle choices

Learning/Behavioral Objectives:

- Name the two most common risk factors for breast cancer,
- Discuss why knowing family health history and sharing it with a health care provider is important, and
- Name at least two actions that can be taken for overall health that may also reduce risk of breast cancer.



This material can be used:

- To communicate basic breast cancer facts and risk factors
- As a takeaway in a conversation

Suggested talking points and evaluation questions:

- Refer to the What is the Message? section of the Toolkit for guidance.

Tool format:

8 ½" X 11" flyer

Click [here](#) to view or download Breast Health Basics and all of the other Toolkit educational materials.