Breast Self-Awareness for Hispanic/Latino Communities presentation (Long Version)

Target audience: Men and women of any age

Purpose: Use this PowerPoint for longer presentations to provide detailed information about breast cancer and statistics, risk factors, breast self-awareness, diagnosis, treatment and support. The PowerPoint has slides that can be customized to your organization and community.

Suggested venues: Can be used for group presentations at locations such as churches, school or community member meetings

Minimal time needed for use: Between 60 and 90 minutes

Languages: English/Spanish

Key Messages:
• Know your risk
• Get screened
• Know what is normal for you
• Make healthy lifestyle choices
Learning/Behavioral Objectives:
• Discuss breast cancer in our community,
• Define breast cancer,
• State the four Breast Self-Awareness Key Messages,
• Name the two most common risk factors for breast cancer,
• Name at least one action associated with each Breast Self-Awareness Key Messages,
• Explain why breast cancer is considered a “family of diseases,”
• State two of the four general types of treatment,
• Explain the value of clinical trials,
• Name at least one benefit of support,
• State at least one resource for breast cancer information,
• State at least one breast self-awareness action you plan to personally take, and
• Share this information with at least one person you care about.

This material can be used:
• For a presentation to a small or large group
• As a takeaway after the presentation

Suggested talking points and evaluation questions:
• Refer to the What is the Message? section of the Toolkit for guidance.

Additional tips for using this presentation:
Tailor the presentation to your needs. A few slides can be edited, but most contain breast cancer content which shouldn’t be changed. You may delete or add slides to address specific topics.

Tool format:
PowerPoint presentation

Click [here](#) to view and download the PowerPoint presentation and all of the other Toolkit educational materials.