Breast Self-Awareness for Black and African American Communities Presentation (Long Version)

**Target audience:**
Men and women of any age

**Purpose:**
Use this PowerPoint to provide detailed information about breast cancer and statistics, risk factors, breast self-awareness, diagnosis, treatment and support. The PowerPoint has slides that can be customized to your organization and community.

**Suggested venues:**
Can be used for group presentations at locations such as churches, school or community member meetings

**Minimal time needed for use:**
Between 60 and 90 minutes

**Key Messages:**
• Know your risk
• Get screened
• Know what is normal for you
• Make healthy lifestyle choices

Distribute PowerPoint slides as handouts with three slides per page in order to provide “taking notes” handouts to the audience.

Use the customizable slides to include statistics and key points about breast cancer in your community to make the information closer to home for your audience.
Learning/Behavioral Objectives:
• Discuss how common breast cancer is in our community,
• Define breast cancer,
• State the four Breast Self-Awareness Key Messages and name at least one action item associated with each message,
• Name the two most common risk factors for breast cancer,
• Name at least two differences in how breast cancer affects Black and African American women as compared to white women,
• Explain why breast cancer is considered a “family of diseases,”
• State two of the five general types of treatment,
• Explain the value of clinical trials,
• Name at least one benefit of support,
• State at least one resource for breast cancer information,
• State at least one breast self-awareness action you plan to personally take, and
• Share this information with at least one person you care about.

This material can be used:
• For a presentation to a small or large group
• As a takeaway after the presentation

Suggested talking points and evaluation questions:
Refer to the What is the Message? section of the Toolkit for guidance.

Additional tips for using this presentation:
Tailor the presentation to your needs. A few slides can be edited, but most contain breast cancer content which shouldn’t be changed. You may delete or add slides to address specific topics. You can also add your organization’s logo to the master slide.

Tool format:
PowerPoint presentation

Click here to view and download the PowerPoint presentation and all of the other Toolkit educational materials.